



STONEWEG

# MARKETING PRIVACY POLICY

## 1. Important Contact Information

Controller Name	Controller Address
Stoneweg Hospitality S.L.	8, Paseo de la Castellana, Planta 7, 28009, Madrid

## 2. Purpose of this document

- a) We, the above-named Controller ("Stoneweg", "we", "us"), are committed to protecting the privacy and security of your personal data. We will comply with the following data protection principles when gathering and using personal data:
  - we will process personal data lawfully, fairly and in a transparent manner;
  - we will collect personal data for specified, explicit and legitimate purposes only, and will not process it in a way that is incompatible with those legitimate purposes;
  - we will only process the personal data that is adequate, relevant and necessary for the relevant purposes;
  - we will keep accurate and up to date personal data and take reasonable steps to ensure that inaccurate personal data is deleted or corrected without delay; and
  - we will take appropriate technical and organisational measures to ensure that personal data is kept secure and protected against unauthorised or unlawful processing, and against accidental loss, destruction or damage.
- b) This privacy notice describes how we collect and use personal data concerning you in connection with our marketing practices and in accordance with applicable data protection legislation, including Regulation (EU) 2016/679 – The General Data Protection Regulation (the "GDPR"), the UK Data Protection Act 2018 (the "UK GDPR") and the Swiss Federal Act on Data Protection (the "Swiss DPA").
- c) It applies to all individuals who we collect marketing data from and are located in the European Union (the "EU") or the United Kingdom (the "UK") or to whom GDPR, the UK GDPR or the Swiss DPA would otherwise apply.
- d) We reserve the right to update this privacy notice at any time and we will provide you with a new privacy notice if we make any substantial updates.

## 3. Your Personal Data

- a) Stoneweg will keep and otherwise process personal data concerning you for marketing purposes. Except as specifically indicated in this privacy notice, personal data we hold and process will only be used within the Stoneweg Group (see definition in paragraph (b) below).
- b) The term "Stoneweg Group" shall be defined as:



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- Stoneweg Management SA, its direct and indirect subsidiaries and any entity that directly or indirectly controls it;
- the funds and the mandates which are managed or advised by any of the entities listed in (i) above; and
- Stoneweg GP and any entity that directly or indirectly controls it.

#### **4. How your information will be used**

- a) The information we hold and process in connection with this Marketing Privacy Policy will be used for marketing purposes only. As the case may be, and with your consent where required by law, we may use it in connection with:
- keeping you up to date with our latest research or other relevant content we have published that we believe may be of interest to you;
  - inviting you to any events we may be putting on; or
  - sending notices for direct marketing of our products and services and compliance with legal or regulatory requirements.
- b) If in the future we intend to process your personal data for a purpose other than that for which it was collected we will provide you with information on that purpose and any other relevant information.

#### **5. How is your personal data collected?**

- a) "Personal data" relates to information that can be used to directly or indirectly identify you. Personal data also includes anonymous information that is linked to information that can be used to directly or indirectly identify you. Personal data does not include information that has been irreversibly anonymised or aggregated so that it can no longer enable us, whether in combination with other information or otherwise, to identify you.
- b) For the purposes covered by this Marketing Privacy Policy, we may collect the following personal data:
- Personal data that is usually included in a business card such as your contact details such as name, title, company email address, company name, company address and telephone numbers.
  - automatic identifiers such as IP address, geographic location, browser type, operating system, screen size and company that we automatically collect when you visit our websites. These automatic identifiers are anonymous unless you provide additional information to us (such as by filling out a form on our website) that connects the automatic identifiers to you.
  - cookies, web beacons or other online tracking identifiers (when you visit our website). These tracking identifiers are anonymous unless you provide additional information to us (such as by filling out a form on our website) that connects the tracking identifiers to you. You can enable or disable cookies by modifying the settings in your browser.
  - data that shows the web pages you may view, marketing content you have requested and any sales that may have resulted from your interaction with marketing content.
- c) We do not collect any Special Categories of Personal Data about you (this includes details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about your health and genetic and biometric data). Nor do we collect any information about criminal convictions and offences.



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## **6. Legal basis for processing**

- a) We will only use your personal data when the law allows us to. In connection with our marketing activities, we will rely on:
  - our legitimate interests (or those of a third party) of engaging in marketing activities, where your fundamental rights do not override those interests; or
  - where required by law, your consent.
- b) Please note that we may process your personal data using more than one lawful ground depending on the specific purpose for which we are using your data.

## **7. How we may share your information**

- a) We may share your personal data with our third-party service providers. Such third parties include, but are not limited to, professional advisors, IT service providers, brokers, notaries, auditors and administrative providers. All our third-party service providers and other entities in the Stoneweg Group are required to take appropriate security measures to protect your personal data in line with our policies.
- b) We do not allow our third-party service providers to use your personal data for their own purposes. We only permit them to process your personal data for specified purposes and in accordance with our instructions.
- c) If we wish to sell or buy any business or assets, we may disclose your personal data to the prospective seller or buyer of such business or assets.
- d) We may also need to share your personal data if we are under a duty to disclose such personal data in order to comply with any legal obligation, or in order to enforce or apply our terms of use and other agreements; or to protect the rights, property, or safety of our customers, or others.
- e) The data that we collect from you may be transferred to, and stored at, a destination outside the European Economic Area ("EEA"). In some cases, those countries do not provide an adequate level of protection for personal information, or do not benefit from an adequacy determination or decision by applicable governing bodies. In such cases, we take steps in line with data protection laws to adequately protect your personal information, including (if applicable) through the use of model contracts under which the recipient commits to continue to use that data in accordance with EU data protection standards.

## **8. Retention of personal data**

- a) We retain marketing data for as long as is reasonable for the original purpose for which it was collected and for furthering our legitimate interest for marketing. In general, we may retain your data in relation to marketing purposes (i) if you are a customer, for as long as you remain a client and for the duration of the relevant statutory limitation period in the jurisdiction which governs our contractual relationship and (ii) for prospective customers, until we no longer have a legitimate interest as a reason for keeping in contact with you.
- b) In all cases, you are given the right to opt out of receiving further marketing communications. In that case, we will only retain the amount of information needed to be sure we do not contact you again for direct marketing purpose.



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## 9. Your Rights

- a) The GDPR, and other applicable data protection legislation gives you certain specific rights relating to your personal data which are set out below.

**Access** – you have the right to access your personal data and certain information about how and why we are processing it;

**Rectification** – you have the right to have any inaccurate or incomplete personal data rectified without undue delay;

**Erasure** – Sometimes called the ‘right to be forgotten’, in certain circumstances, you have the right to have your personal data erased without undue delay;

**Restriction** - in certain circumstances, you have the right to have the processing of your personal data by us restricted;

**Data portability** - where the processing is carried out under the legal basis of your consent or the necessity to perform a contract with you, and is carried out by automated means, you have the right to receive the personal data concerning you that you have provided to us, in a structured, commonly-used and machine-readable format and the right to transmit those data to another controller without hindrance; and

**Objection** - in certain circumstances, you have the right to object to the processing of your personal data carried out by us or on our behalf.

- b) Please note that not all these rights are absolute, and they do not apply in all circumstances. However, you are always welcome to contact us with any request relating to processing of your personal data and, even if we are not obliged by law to comply with your request, we will do everything reasonable to accommodate your wishes.
- c) It is also important that the personal data we hold about you is accurate and current. Please keep us informed if your personal data changes during your working relationship with us.



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## 10. Information Security

- a) a. We have implemented appropriate technical and organisational measures to ensure a level of security appropriate to the risk presented by the processing it carries out to protect the confidentiality, integrity and availability of your personal data and to protect against unauthorised or unlawful processing and accidental loss, destruction or damage. These measures include:
- **Physical safeguards**, such as locked doors and file cabinets and controlled access to our facilities.
  - **Technological safeguards**, such as use of anti-virus and endpoint protection software, encryption, and monitoring of our systems and data centres to ensure compliance with our security policies.
  - **Organisational safeguards**, through training and awareness programs on security and privacy, to ensure employees understand the importance and means by which they must protect personal data, as well as through privacy policies and policy standards that govern how we treat personal data.

## 11. Contact Us

If you would like further information on anything in this privacy notice, for all questions or concerns you have about your personal data, or if you think you would like to exercise any of your rights as a data subject, please contact the GDPR Central Representative named at the top of this Privacy Notice.

## 12. Making a Complaint

If you think we have not complied with the requirements of the GDPR as it applies to your personal data, please contact us using the contact information above.

You also have a right to lodge a complaint with a data protection supervisory authority. You can find details of the EU and UK supervisory authorities here:

[https://ec.europa.eu/justice/article-29/structure/data-protection-authorities/index\\_en.htm](https://ec.europa.eu/justice/article-29/structure/data-protection-authorities/index_en.htm).